



What is SSRA's Mission Statement?

Sunshine State Romance Authors mission is to promote excellence in all genres of romance fiction, to help writers at all stages of their writing careers through innovative programs, networking opportunities with industry professionals, and to provide a valuable support system as they enter this dynamic field.

PAY IT FORWARD:

2015 SSRA PASSPORT PEARL

The success and continuation of our chapter depends on paying it forward. To earn the 2015 SSRA Passport Pearl distinction, complete each of the following:

S—Share

Share the impact SSRA has had on your writing career via any 1 of your personal social media platforms. If you're new, share how you anticipate SSRA's impact will be on your writing career.

- Date completed: _____
- SSRA Stamp: _____

S—Support

Give a less-experienced SSRA member the gift of your support and time in a 1:1 support session at a PRO mtg, or before/after a general SSRA meeting.

- Date completed: _____
- Newer SSRA member helped: _____
- SSRA Stamp: _____

R—Recruit

Recruit a writer friend to join you at a meeting or workshop to demonstrate first-hand how SSRA can help them on their writing journey.

- Date Completed: _____
- SSRA Stamp: _____

A—Assist

Assist in an assigned SSRA task to benefit the chapter, as requested by an SSRA Officer.

- Date Completed: _____
- SSRA Stamp: _____

TURN IN PEARL PASSPORT TO SSRA
PRESIDENT WHEN COMPLETE

Sunshine State Romance
Authors, Inc. (RWA Ch #225)
www.sunshinestateromanceauthors.com

Sunshine State Romance Authors, Inc.



Your 2015 Passport to Greater Writing Success



BASIC MEMBERSHIP GOALS:

- Technology:** Ensure your computer, browser and version of MS Word is industry standard.

RWA Free Benefits to you:

- Sign up for myRWA, create profile, sign up for the "Chapter Events" for writing and chapter events to be sent to your email directly or in digest format.
- Sign up for at least one free RWA-University online class.
- Review RWA website to understand all of the documents and information available to you for free as a member.

SSRA Free Benefits to you:

- Subscribe to SSRA website for notifications sent to your email
- Tour SSRA website and become familiar with the free information available to you as a member.
- Visit Yahoo loop and look through helpful writing docs in the "Files" section.
- Borrow from our lending library to sharpen your saw.
- Sign up for a critique partner and /or beta reader.

ARE YOU AN RWA PRO?

PRO was created to serve RWA members pursuing publication, but are waiting for "the call" from a publisher. To be eligible to join PRO, RWA members must either provide proof that they have completed a romance manuscript and that they have submitted the manuscript to a publisher or literary agent.

2015 PRO/PRO-BE GOALS

- Create goals for this year
- Post goals where you will see them every single day
- Attend every SSRA meeting
- Finish a novel
- Novel Beta Read by 2-3 published authors or qualified readers
- Attend 4 PRO/PRO-be meetings
- Sign up for Prod Your Muse internal challenge to start next book
- Sign up for February workshop
- Write your synopsis
- Have synopsis read by published author(s) for feedback
- Write your query letter
- Have query letter read by published author(s) for feedback
- Research agents/publishers in your genre
- Submit to agents/publishers
- Create book pitch
- Practice book pitch out loud to 2 published authors, and every member of your family
- Attend writer's conference
- Pitch your book

READY FOR PAN?

The purpose of the Published Authors Network (PAN) is to establish within the RWA framework a network of communication and support to effectively promote and protect the interests of published romance authors; to open channels of communication between those romance authors and other publishing industry professionals; and to encourage professionalism on all levels and in all relationships within the publishing industry.

2015 PAN/PAN-BE GOALS

- Create goals for this year
- Post goals where you will see them every single day
- Attend every PAN meeting
- All PRO/PRO-be goals for your next novel
- Create professional website
- Create blog platform
- Create writing 'brand'
- Facebook author page
- 1 other social media (Twitter, Pinterest, Instagram, etc.)
- Create author profile on Goodreads & Amazon
- Attend SSRA workshop on Publishing, Writing
- Create promotion plan
- Have promo items printed
- Run 1 big reader contest
- Guest post on another author's blog
- Create one v-log for readers
- Create reader newsletter