

Writer's Toolbox Self-Assessment: this is a tool to prioritize what YOU need to do for your writing career this year, so be honest, and hold yourself accountable. YOU are in charge of your own career, and you can achieve it all!

1. Who are your writing heroes, and what about their writing do you admire/want to emulate? _____

2. Where are your writing weaknesses? _____

3. Where is it most important to improve this year and why? _____

4. What ONE THING can you schedule right now to sharpen those tools? _____

Your goals in 2014 should be SMART:

S—

M—

A—

R—

T—

3 Easy Checks to See if Your Goals are SMART:

1. Behavioral:
2. Results are Completely in YOUR control:
3. Measurable:

NAME: _____ DATE: _____

CHECKPOINT #1: _____ CHECKPOINT #2: _____

MY 2014 WRITING GOALS:

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

"If you want something you've never had, you must be willing to do something you've never done."

--Thomas Jefferson



What is SSRA's Mission Statement?

Sunshine State Romance Authors mission is to promote excellence in all genres of romance fiction, to help writers become published and establish writing careers through innovative programs, networking opportunities with industry professionals, and to provide a valuable support system as they enter this dynamic field.

Sunshine State Romance
Authors, Inc. (RWA Ch #225)
www.sunshinestateromanceauthors.com

Sunshine State Romance Authors, Inc.



Your 2014 Passport to Greater Writing Success



BASIC MEMBERSHIP GOALS:

- Technology:** Ensure your computer, browser and version of MS Word is industry standard.

RWA Free Benefits to you:

- Sign up for myRWA, create profile, sign up for the "Chapter Events" forum for writing and chapter events to be sent to your email directly or in digest format.

- Sign up for at least one free RWA-University online class.

- Review RWA website to understand all of the documents and information available to you for free as a member.

SSRA Free Benefits to you:

- Subscribe to SSRA website for notifications sent to your email
- Tour SSRA website and become familiar with the free information available to you as a member.
- Visit Yahoo loop and look through helpful writing docs in the "Files" section.
- Borrow from our lending library to sharpen your saw.
- Sign up for a critique partner and /or beta reader.

ARE YOU AN RWA PRO?

PRO was created to serve RWA members pursuing publication, but are waiting for "the call" from a publisher. To be eligible to join PRO, RWA members must either provide proof that they have completed a romance manuscript and that they have submitted the manuscript to a publisher or literary agent.

2014 PRO/PRO-BE GOALS

- Create goals for this year
- Post goals where you will see them every single day
- Attend every SSRA meeting
- Finish a novel
- Novel Beta Read by 2-3 published authors or qualified readers
- Attend 4 PRO/PRO-be meetings
- Sign up for Prod Your Muse internal challenge to start next book
- Sign up for February workshop
- Write your synopsis
- Have synopsis read by published author(s) for feedback
- Write your query letter
- Have query letter read by published author(s) for feedback
- Research agents/publishers in your genre
- Submit to agents/publishers
- Create book pitch
- Practice book pitch out loud to 2 published authors, and every member of your family
- Attend writer's conference
- Pitch your book

READY FOR PAN?

The purpose of the Published Authors Network (PAN) is to establish within the RWA framework a network of communication and support to effectively promote and protect the interests of published romance authors; to open channels of communication between those romance authors and other publishing industry professionals; and to encourage professionalism on all levels and in all relationships within the publishing industry.

2014 PAN/PAN-BE GOALS

- Create goals for this year
- Post goals where you will see them every single day
- Attend every PAN meeting
- All PRO/PRO-be goals for your next novel
- Create professional website
- Create blog platform
- Create writing 'brand'
- Facebook author page
- 1 other social media (Twitter, Pinterest, Instagram, etc.)
- Create author profile on Goodreads & Amazon
- Attend SSRA April workshop on promotion
- Create promotion plan
- Have promo items printed
- Run 1 big reader contest
- Guest post on another author's blog
- Create one v-log for readers
- Create reader newsletter